

VANDERLANDE

2040 Strategy

TEAM 12

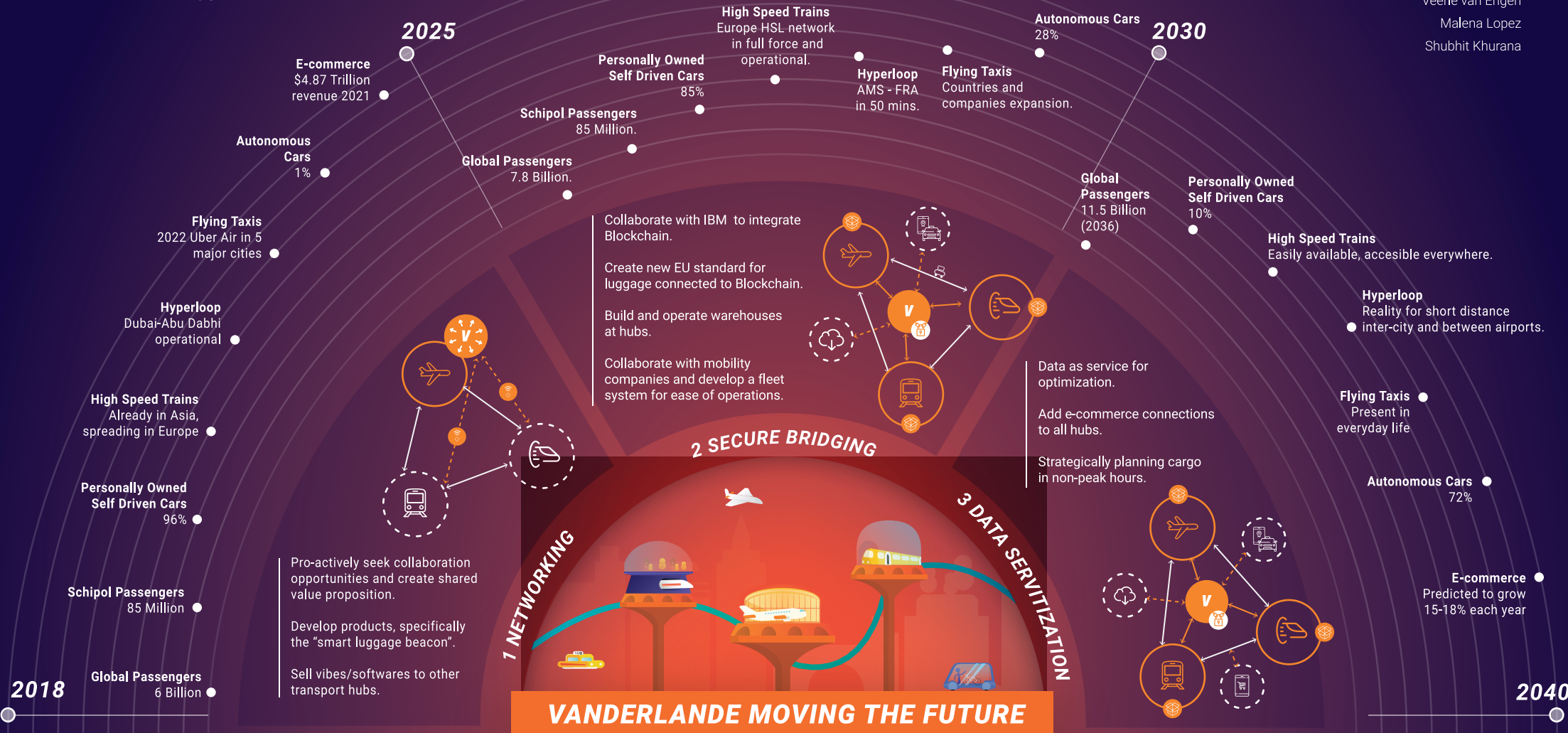
ID4350 - 16

Willem Zwagers

Veerle van Engen

Malena Lopez

Shubhit Khurana



VALUE DRIVERS

FOR THE USER

RELIABILITY, SECURITY, SAFETY, ACCESIBILITY, SPEED, CUSTOMIZATION

FOR BUSINESSES

ENHANCED VALUE OFFER B2C, TRANSPARENCY, LOWER COST BY SHARING

FOR VANDERLANDE

SCALABILITY, FLEXIBILITY, INTERNAL REINFORCEMENT

EVOLUTION

